

## VOICE: The Power of Artist-Led Interventions for a Sustainable Europe

Brussels, 10<sup>th</sup> June 2026

### AGENDA

Timing	Session	Presenter
09:00 – 09:30	<b>Registration &amp; Discover Zone</b> Arrive, check in, and immerse yourself in VOICE. Explore a curated showcase of artist-created works, alongside a dynamic video programme featuring voices and projects from across the VOICE community.	
09:30 – 09:45	<b>Opening Remarks</b> Meet the hosts, get an overview of the day’s focus, and understand how the sessions will connect to shared learning and policy insights.	Marta Coto, <i>INOVA+</i>
09:45 – 10:15	<b>Ecological Insights from ATSI Practices</b> An overview of VOICE and its artist-led ATSI practices, featuring insights and perspectives from VOICE artists working at the intersection of ecology, technology, and community.	Zeynep Birsal, <i>WAAG</i>
10:15 – 10:35	<b>Nature, Community &amp; Intervention - VOICE Policy &amp; LCA Insights</b> Key insights from VOICE policy work and Life Cycle Analysis, highlighting how artist-led interventions connect environmental concerns, community realities, and actionable policy directions.	Dr Anita McKeown, <i>FF21C/SMARTlab Skelligs</i>
10:35 – 10:50	<b>Coffee &amp; Transition</b>	
10:50 – 12:30	<b>Artist-Led Policy Lab</b> An interactive session where artists, policymakers, and participants collaborate to explore challenges, share insights, and co-develop practical recommendations for future action.	<b>Moderator:</b> Dr Anita McKeown, <i>FF21C/SMARTlab Skelligs</i>
12:30 – 13:30	<b>Lunch Break &amp; Discover Zone</b>	
13:30 – 14:15	<b>Policy Roundtable: Learning from Artist-Community Engagement</b> Policymakers, artists, community representatives, and researchers discuss sustainable community-driven approaches and reconnecting people with their	<b>Moderator:</b> Prof Lizbeth Goodman, <i>SMARTlab, University College Dublin</i>



	environments as method for the future of the Creative Industries and Arts-Technology-Society	
14:15 – 14:30	<b>Audience Response</b>	<b>Moderator:</b> Prof Camille Baker, Royal College of Art
14:30 – 14:45	<b>Coffee break</b>	
14:45 – 15:05	<p><b>Showcasing the VOICE Platform - Pilot Version</b> A first look at the pilot version of the VOICE platform, introducing its core features and vision.</p>	Mr Huw Williams, <i>Broadcast Solutions</i> Dr Anita McKeown, <i>FF21C/SMARTlab Skelligs</i>
15:05 – 15:35	<p><b>The VOICE Mandate and Manifesto</b> Capturing the lifecycle of Art-Society-Technology Interventions from 1980 into the Future.</p>	Prof Lizbeth Goodman, <i>SMARTlab, University College Dublin</i>
15:35 – 15:50	<b>Closing Remarks: Policy Directions &amp; Future Pathways</b>	Prof Camille Baker, Royal College of Art
15:50 – 16:00	<b>Final Questions &amp; Closing</b>	Marta Coto, <i>INOVA+</i>

